

# STRATEGIC RISK MANAGEMENT PROGRAM

## STRATEGICALLY MITIGATING ORGANIZATIONAL RISK

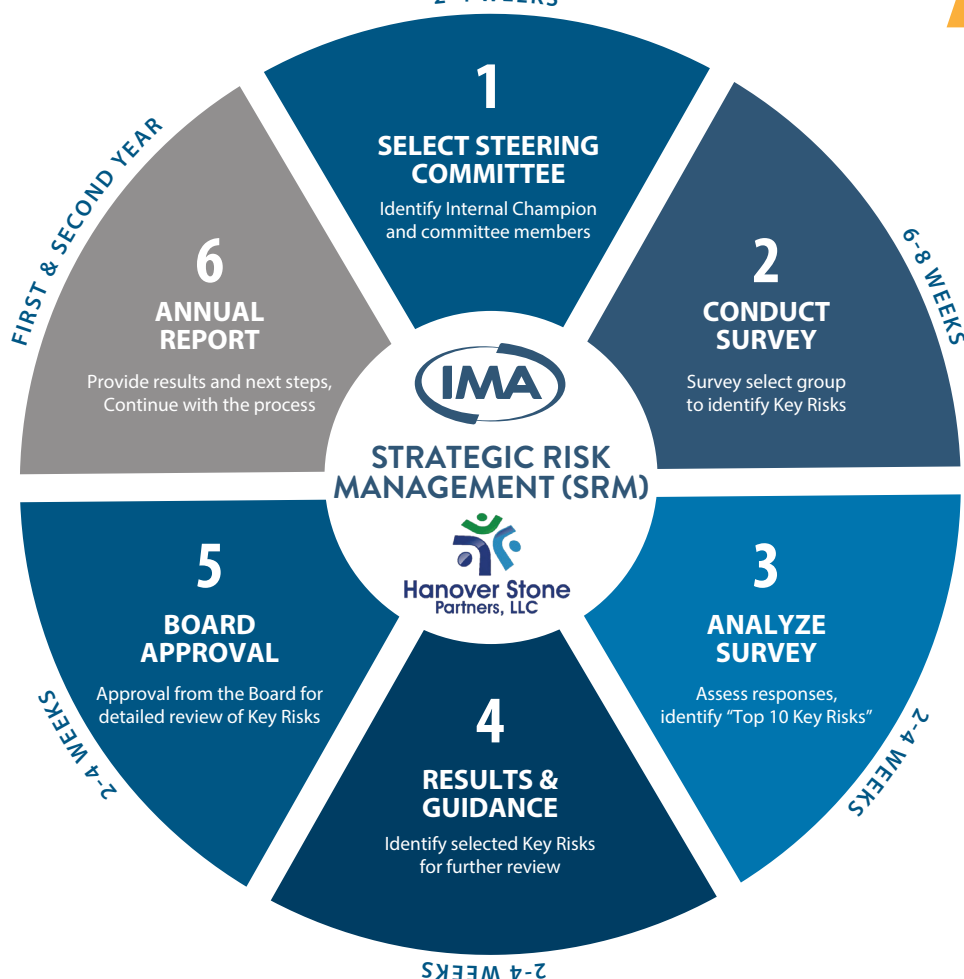
### THE SRM PROGRAM OBJECTIVES

1. Identify those key risks or circumstances within an organization that may keep the organization from reaching the goals of their strategic plan;
2. Embed risk improvements into existing processes as managed by the process owner;
3. Create a streamlined, ongoing process that is manageable and measurable

By utilizing a more streamlined approach than a traditional ERM process, institutions and their boards can identify their strategic risks, assign the risks to the operational owners, and address the key risks in a manner that keeps the process moving forward with the least amount of impact on staff.

### SRM PROGRAM PLAN

2-4 WEEKS



### CUSTOMIZED FOR PRIVATE COLLEGES

#### SUCCESS THROUGH COLLABORATION

"Through our partnership with IMA, ICUT members have collectively saved over \$500,000 annually in property and casualty premiums while improving coverages and lowering deductibles.

ICUT is proud to be able to offer the SRM program as another cost-effective initiative to our members through our partnership with IMA."

- Lois Hollis, Director of Member Services, ICUT

"SRM is a more streamlined approach than a traditional ERM process, allowing private colleges to strategically mitigate their organizational risk.

I look forward to partnering with IMA and private colleges in delivering the SRM Program to the respective members"

- Ellen Shew Holland,  
Higher Education Practice Leader, Hanover Stone Partners, LLC

(1) The SRM Program was designed by Ellen Shew Holland

# STRATEGIC RISK MANAGEMENT PROGRAM



## SRM PROGRAM TEAM

### HANOVER STONE PARTNERS, LLC



**ELLEN SHEW HOLLAND, ARM**, Higher Education Practice Leader for Hanover Stone Partners, LLC and President of Strategic Risk Frameworks, LLC

Experienced leader with over 27 years in Higher Education Risk Management; most recently the Associate Vice President and Chief Risk Officer for Southern Methodist University; former President of the University Risk Management and Insurance Association (*URMIA.org*); Chair of the Annual Conference Programming Committee for the Risk and Insurance Management Society (RIMS)-the Global Risk Management resource. Ellen will conduct the work as appropriate, and oversee any work not performed directly.



**Hanover Stone Partners, LLC (HSP)** provides risk consulting, risk management services and human capital consulting on a global scale through a network of professional, independent Senior Advisors and Partner Firms. HSP offers a wide array of specialized services tailored to the unique needs of organizations of all sizes in the public, private, government and nonprofit sectors.

### IMA FINANCIAL GROUP



**RICK DINGMAN**, Director, Enterprise Risk Management

Rick joined IMA as Director of Enterprise Risk Management in 2013. He serves as a leader at IMA, working closely with the operations teams and sales teams in developing and marketing alternative risk strategies designed to maximize risk efficiencies for IMA's larger clients. Rick will bring his expertise and experience to work directly with Ellen and the IMA team in order to deliver this program in its entirety.

## IMA PRIVATE COLLEGE PROPERTY & CASUALTY INSURANCE PROGRAM

# INSURANCE COVERAGE & RISK MANAGEMENT

**OVER 30% AVERAGE IN ANNUAL SAVINGS**  
IN PROPERTY & CASUALTY INSURANCE PREMIUMS

"IMA is excited that we have partnered with several private colleges to **ANNUALLY** save them over an average of 30% each. We look forward to showing additional private colleges how this program will allow them to significantly reduce their cost, improve their coverages and maximize resources."

- **Blake Wells** Vice President, IMA



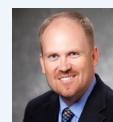
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